

## WHY MOVING TO THE CLOUD IS BETTER FOR BUSINESS

By 2020, 83% of enterprise workloads and just under 80% of SMBs will be in the cloud, with digital transformation being the driving force. Curiously, some remain on the fence about making the transition, but those that fall outside of the cloud will invariably lose their competitive edge. To keep this from happening to your business, we have detailed the five key reasons why moving to the cloud is more than just an opportunity to innovate, but also crucial to survival.

## 5 REASONS WHY YOU NEED TO MIGRATE TO THE CLOUD TO SUCCEED IN 2020 AND BEYOND

### 1. Access Productivity Tools from Anywhere in the World

Nearly half of Canadian employees work remotely outside one of their employer's facilities for half the week or more. As a greater number of Canadian companies embrace remote workers as a solution to the shortage of skilled professionals in the country, this number is expected to rise. Whether you adopt the practice to attract talent, or the nature of the job (sales, etc.) requires mobility, you need a more effective productivity solution. When you move your productivity tools to the cloud, contractors and staff alike can work cohesively in real-time. Communications, projects, workloads, documents, and all forms of data can be accessed from anywhere in the world when you've migrated to the cloud.

### 2. Secure Data that is Hosted in Canada

Cybersecurity has become a digital priority for nearly all organizations. This is especially true for Canadian businesses after the most recent update to **Canada's Personal Information Protection and Electronic Documents Act (PIPEDA)**.

Leading the charge in cybersecurity is artificial intelligence (AI) and machine learning, and both AI and machine learning are the leading catalysts for greater cloud computing adoption by 2020. For example, MS 365 (including Office 365) is a cloud-based productivity solution that leverages AI and machine learning to provide enterprise level data security to businesses of all sizes. Whichever cloud-based software-as-a-service (SaaS) you use for business operations, you will add another layer of security when you integrate systems into a more safe, secure, cloud solution that is hosted here in Canada. Working together, Fully Managed can build a customized solution that employs AI/machine learning and protects your data while increasing cloud security.

### 3. Ultimate in Disaster Recovery

**Nearly 60 percent** of small businesses report not having an IT disaster recovery plan. The implications of this are massive as data shows that **90 percent of businesses fail within a year** unless they can resume operations within five days following an event. **60 percent of SMBs shut down within six months.**

Cloud migration is unequivocally the leading solution in disaster recovery. It allows you to rapidly **redeploy infrastructure or services within minutes** of an event. In addition, the cloud allows staff **immediate workload access from anywhere**. With the cloud at the core of your **business continuity solution**, natural disasters, ransomware attacks, and power outages alike are essentially powerless.

### 4. Scalable with No Hardware Costs

One of the greatest benefits of the cloud is the fact that it provides a scalable solution that grows and adapts with your business. Within minutes you can increase or decrease the size or power of your IT infrastructure, without taking on additional hardware costs.

Some businesses assume that they don't need an instantly scalable solution and that they can plan and budget for server upgrades well in advance. But look no further than the most basic of web traffic scenarios as a reason why all companies need immediate scalability. Suppose your business gets featured on a media channel that quickly results in thousands of visits to your website, or an equally large number of people downloading your content or using your app. Can your current infrastructure handle the weight? By having an instantaneously scalable solution you ensure systems are scaled up to handle the load and not crash, the latter of which will hurt the customer experience, and your reputation.

We operate in a digital world where opportunity can strike within minutes. Will you be ready to accept it?

### 5. Off-Premise Peace of Mind

Cloud-based servers are off-premise, which have many benefits over their on-premise counterparts. These include the following:

- No licensing costs and or upfront investments. Instead, your company will enjoy a more cost-efficient monthly hosting subscription that adjusts based on your needs.
- Receive continuous cloud updates and security patches at no additional cost.
- Data can be backed up regularly, in real-time.
- Superior uptime.
- No need for constant maintenance. No component replacements and upgrades need to be made.
- No risk of damage or theft associated with natural disasters, air conditioning failure, location security intrusion, internal sabotage, and more.
- No demands on physical space at your place of business.

Fully Managed is an expert in both private cloud (hosted in Canada) and public cloud. Working together with you, we will build a customized cloud solution that protects your data while improving efficiency, increasing security, and decreasing overhead. Gain peace of mind in knowing that every aspect of your IT infrastructure is secured and maintained in the cloud, though Fully Managed.

For more information visit us at [www.FullyManaged.com](http://www.FullyManaged.com)